



August 2010

Dear Local Business Owner,

Thank you!

We deeply appreciate your hard work and personal commitment in owning and operating a local business. We invite you to become a member and participate with the other 140 businesses last year who are helping build a movement of sustainability here in the South Puget Sound. This begins our third year of growth of the Buy Local Program through Sustainable South Sound.

Fostering a Prosperous & Equitable Local Economy

One dollar spent at a local business like yours cycles within our community up to five times more than one dollar spent at a corporately-owned business! Your participation in the Program will continue to provide us with the ability to educate consumers about facts such as this and provide you with opportunities to promote & enhance your sustainability.

Buy Local Program Membership Offerings

Direct Promotion: Your Business will be listed in publications within The Buy Local Program.

- **One coupon or advertisement:** Inclusion in the next publication of "Our Money Matters" Local Savings book. This year, 1,500 books were printed with 1,300 sold & distributed!
- **Buy Local Program Logo access**
- **Business listing on our website & facebook page**

Member packet Includes marketing materials & community sustainability resources to publicize your business as a **Member of Sustainable South Sound's Buy Local Program.**

- **Buy Local window decal**
- **One copy of the Buy Local Savings Book** (Sustaining Members receive two!)
- **Promotional posters**
- **Resource listing & contacts for Sustainable Business Choices**

Educational and Networking Opportunities

- **Expand sustainable business practices & connect with other Local businesses and customers.**
- **Free & Discounted Celebrations and Events:** Quarterly meetings, Annual Fall Kick-off and other Buy Local Program events.

Please return the membership form along with your logo by September 15, 2010. There is also an on-line email-able version of this form at: www.sustainsouthsound.org.

Thank you again for your leadership in our local sustainability movement!

Marie Poland

Buy Local Program Director

