



## Member Business Questionnaire

Dear Buy Local member,

Thank you for your continued involvement in the Greater Thurston County Buy Local program. With your help and input, the program can continue to grow and gain recognition, increasing your business and encouraging sustainable lifestyles.

Please take a few moments to answer the following questions. The information you provide will only be used to monitor the effectiveness of the Buy Local program and its mission, and to give us an idea of what could be done differently to benefit you, your business and the community as a whole.

If you wish to remain anonymous, please return this questionnaire separate from your member form.

**1. Name of Business** (optional):

**2. What local goods and services do you offer or use within your business?\*** (examples?)

Approximately what percentage of your total product or service line is this?\*

**3. What goods or services do you sell that do not** come from local sources?

Are there any specific products or services you have trouble finding a local source for?

4. To help us connect the community to your services, please list three unique offerings of your business that may not be common knowledge.\*

5. Do you have a coupon in our annual Local Savings book?

If so, has it appeared to have an effect on your business? About how many have been redeemed?

6. Do you have an ad in our annual Local Savings book?

If so, has it appeared to have an effect on your business?

7. Are there any other ways the Buy Local program has benefited your business? (check all that apply)

Brought in new customers

Increased feeling of connection to community

Acknowledgement for being locally owned

Other \_\_\_\_\_

8. Which of the following Buy Local member benefits did you take advantage of? (circle all that apply)

9. Which ones are pertinent to the Program in your opinion? (star all that apply)

Buy Local Program logo access

Buy Local window decal

Buy Local Savings Book

Promotional Poster-Top 10 Reasons to

Buy Local

Promotional Poster-“Where the Local Things Are”

Quarterly Meetings

Copy of coupon for posting near your register

Resource listing for Sustainable Business Choices

10. Are there any specific changes, additions, ideas you would like to see the Buy Local Program pursue?